

I am pleased to present the financial reports for King Valley Tourist Association for the year ending 30 June 2022

Our Income for the period was made up of

Membership of 2730.00

Associate membership of 476.66

Grant of 1818.18 from the RCOW towards brochures

Interest of 48.51 on our investments.

Total Income 5073.35

Expenses of

Donations 500 – Covid coffee

37.62 in stripe fess,

Catering was 512.27 for meetings held,

2182.59 for subscriptions which was domain name, accounting software and wild apricot for the year.

136.36 for flowers

Total expense of 3373.84

The report shows that the tourist association generated a net profit of 1699.50.

The organization received strong support from membership fees - Expenses were primarily related to donations and subscriptions.

The balance sheet shows 22104.41 in available funds in the bank accounts at 30 June 2022

You have also received reports to 31 dec 2022 – these show the upturn in expenses for advertising – which was the brochures and social media activities.

I would like to thank all our committee members and business partners for their support. We are committed to using these funds to promote tourism in King Valley and improve the visitor experience. With your help, we can continue to build a thriving tourism industry in the area.

Thank you all for your time and interest!!

Rowena Tainton